

davidgonsalves

720 234 1805 | deesgoods@gmail.com

experience:

Art Director | Crispin Porter + Bogusky

Best Buy, Burger King, Gap, Old Navy, Dominos, Coke Zero, Kraft Macaroni and Cheese, Otoole Awards, Microsoft, Bcycle.

Concept Artist | The Lift

Hired to provide concepts for Cold Stone Creamery.

Art Director | Lions Gate Films

Created promotional campaign for Frank Millers The Spirit

Art Director | CLEAN

Lead team in creating the start of a new Non-Profit adopted by the San Diego Town Council was the first city to adopt the CLEAN program.

Art Director | United Nations

Created an International poster awareness campaign to promote the 2015 UN Millennium Goals.

Art Director | Producer

Created a new brand for San Diego Bay Keeper and re-launched their organization as San Diego Coast Keeper. San Diego Coast Keeper raised 100k the night of the new identity launch.

education:

Living Life

25 years of life experience and counting. I've been a scrawny, curly haired, kid, a paperboy, a child model, and explored Disney Land armfuls of times. I've been a dishwasher, a cook, an amateur marijuana salesmen, a caddy, I've manned the clubhouse in search of the green jacket (wasn't for me), worked construction, sold fresh seafood Coast to Coast, worked in warehouses, renovated houses, sold clothing, made clothing and that's to name a few. I've been fortunate to have grown up in a loving and supporting family; working hard and playing sports are only a few things that fuel my inspiration.

and I also attended

The Art Institute of California, San Diego

Bachelor of Science in Graphic Design

Interactive Media and Design

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awards: **Cannes** - 2010 | Twelpforce - Titanium Grand Prix
Cannes - 2010 | Twelpforce - Bronze Cyber
Cannes - 2010 | Value Menu - Bronze Cyber
Cannes - 2010 | Value Menu - Bronze Promo
Clio - 2010 | Twelpforce - Gold
Clio - 2010 | Value Menu - Silver
One Show - 2010 | Twelpforce - Silver
One Show - 2010 | Value Menu - Silver
Andy Awards - 2010 | Twelpforce - Gold
Art Directors Club - 2010 | Value Menu - Bronze
Art Directors Club - 2009 | Flower Patch - Silver
D&AD - 2010 | Value Menu - In Book
Kelly Award - 2010 | Gap Holiday Cheer Print - Best Print Gold
Obies - 2010 | Gap Outdoor Billboard - Gold
Communication Arts - 2008 | United Nations Posters
Step Design 100 - 2007 | The Hunger Project
Graphis New Talent - 2008 | Red Rocket Records - Gold
Graphis New Talent - 2007 | The Hunger Project - Gold, Top 10 special feature
Graphis New Talent - 2007 | Hitchcock Film Festival - Gold
CMYK 38 - 2007 | 0 Calorie Diet Doctor Pepper
SAPPI Ideas that Matter - 2007 | CLEAN PB - Awarded a \$13,000
Applied Arts - 2009 | Flower Patch
Applied Arts - 2008 | Red Rocket Records
Applied Arts - 2007 | The Hunger Project
ADDY - 2008 | Red Rocket Records - Gold
ADDY - 2008 | Beatles LOVE Vegas - Silver, Peoples choice
ADDY - 2007 | The Hunger Project - Gold, Peoples choice, Special judge